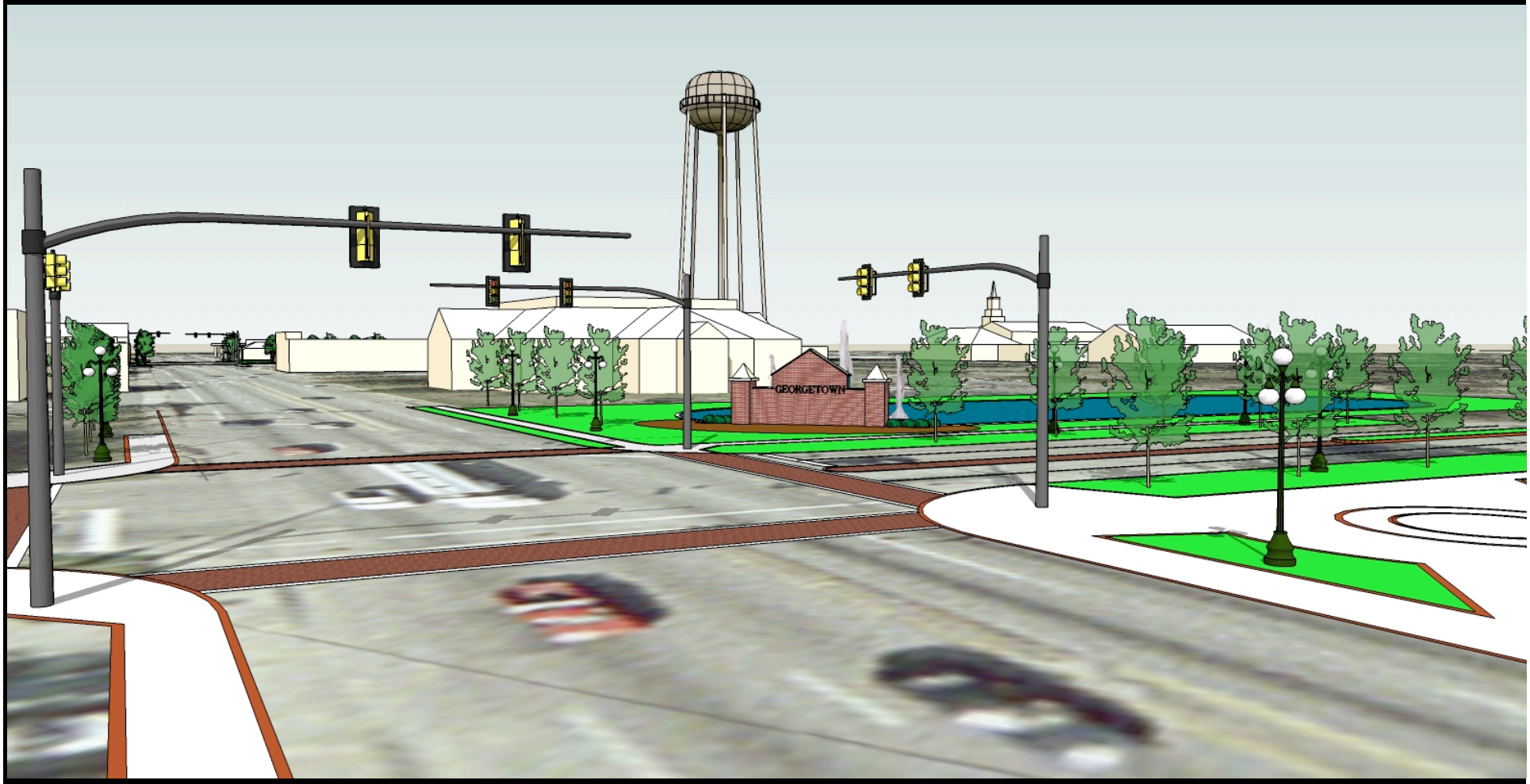
GEORGETOWN

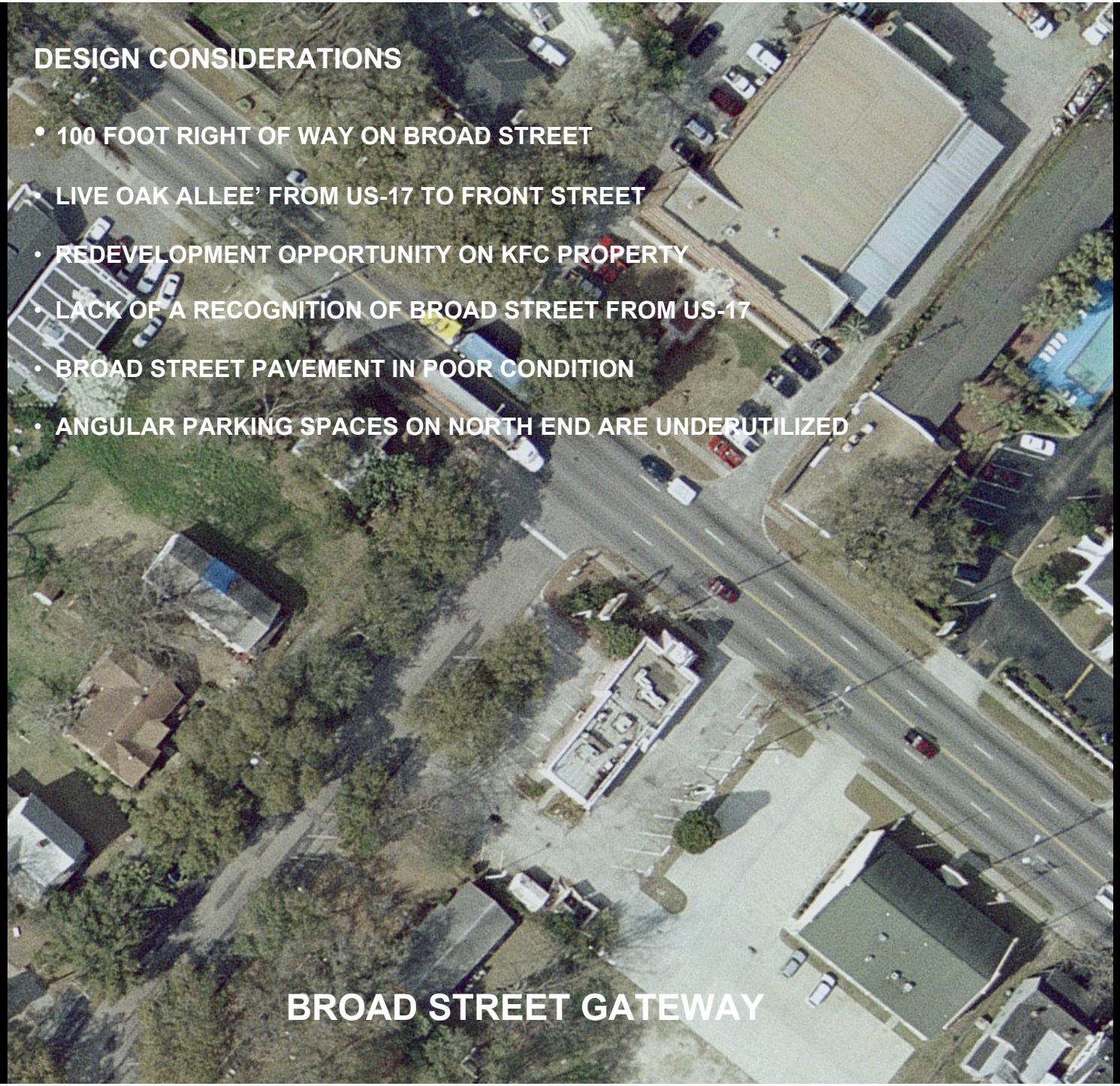

GEORGETOWN

Front St
Georgetown

## DESIGN CONSIDERATIONS

- VISUAL CLUTTER
- VEHICULAR CONFUSION
- UNCLEAR DIRECTIONAL SIGNAGE
- LACK OF A SENSE OF ARRIVAL
- TRAFFIC PATTERNS ENCOURAGE BYPASSING DOWNTOWN
- ARCHITECTURALLY UNDEFINED EDGES

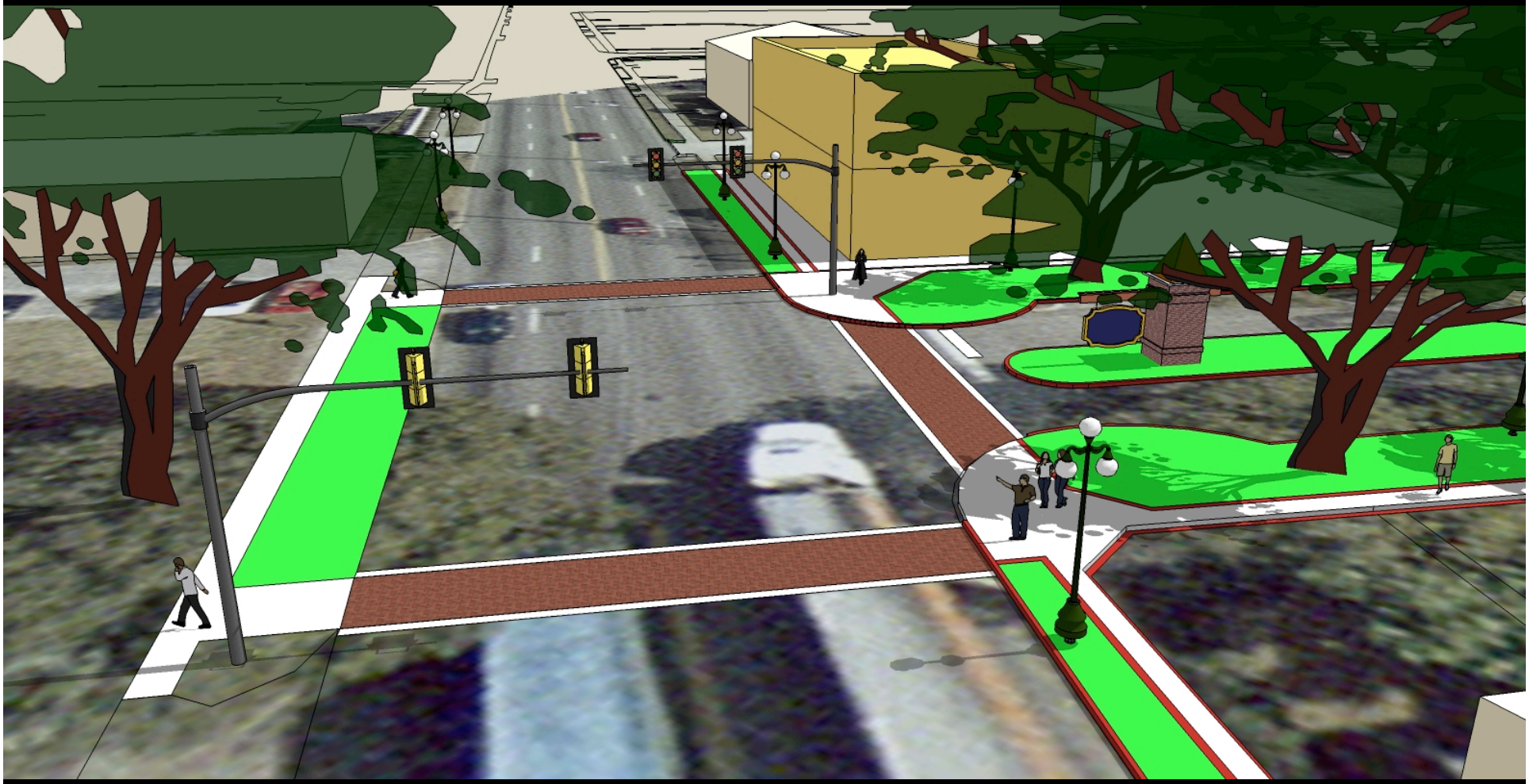
# INTERSECTION OF HIGHMARKET AND US-17

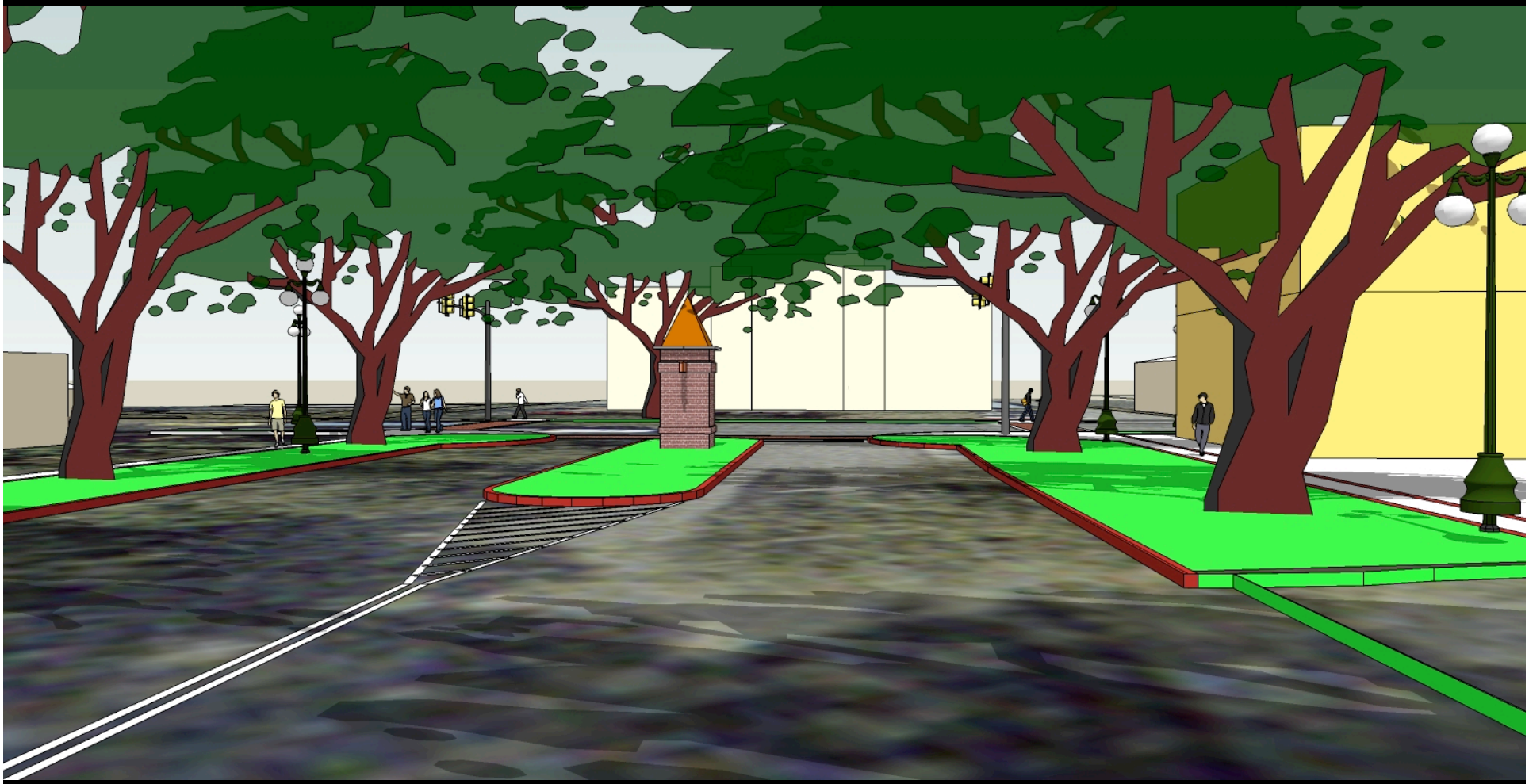


## DESIGN CONSIDERATIONS

- 100 FOOT RIGHT OF WAY ON BROAD STREET
- LIVE OAK ALLEE' FROM US-17 TO FRONT STREET
- REDEVELOPMENT OPPORTUNITY ON KFC PROPERTY
- LACK OF A RECOGNITION OF BROAD STREET FROM US-17
- BROAD STREET PAVEMENT IN POOR CONDITION
- ANGULAR PARKING SPACES ON NORTH END ARE UNDERUTILIZED

# BROAD STREET GATEWAY





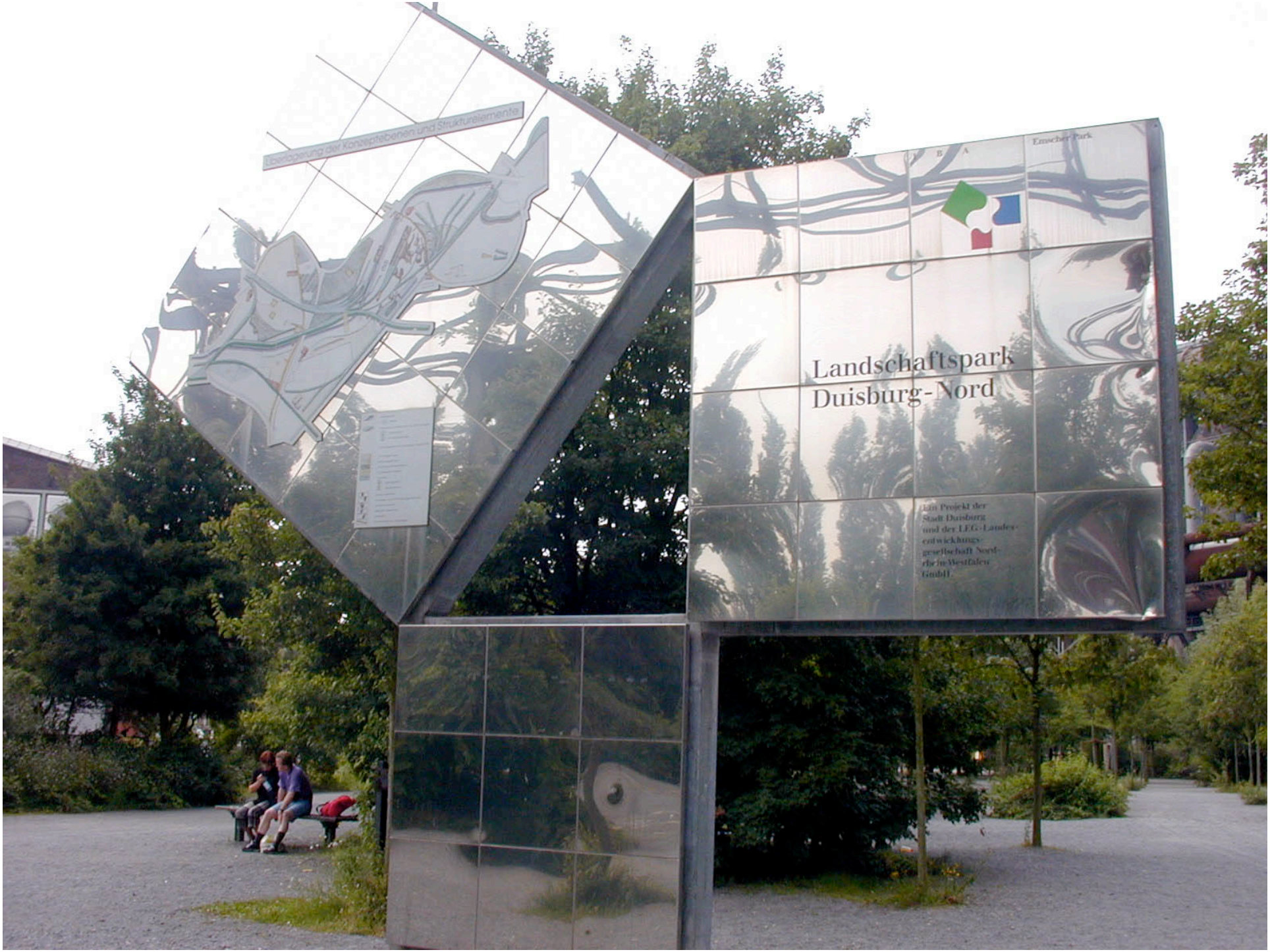
Welcome to Historic
GEORGETOWN

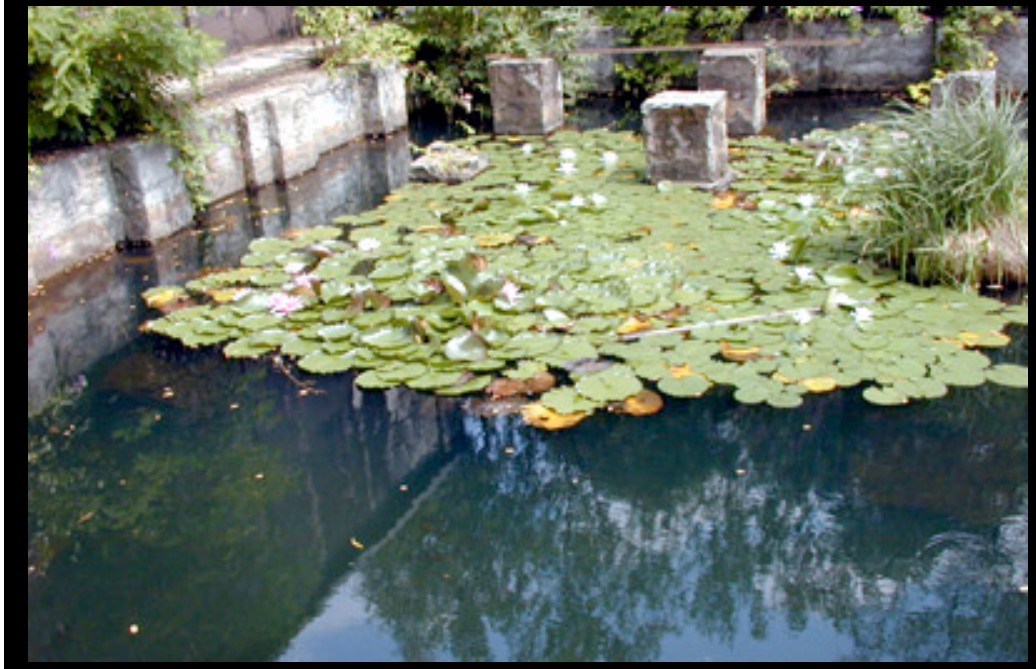
GEORGETOWN

Georgetown Visitors Center
Georgetown
Historic Seaport
Commercial District
Seafood Docks
Visitor Information

# THE MILL

GEORGETOWN
Georgetown


Landschaftspark
Duisburg-Nord
Ein Projekt der
Stadt Duisburg
und der LEG-Landes-
entwicklungs-
gesellschaft Nord-
rhein-Westfalen
GmbH.



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Bühne 6
57590

# Branding & Marketing

City of Georgetown SOUTH CAROLINA

City of Georgetown SOUTH CAROLINA

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GBA

Georgetown Business Association

GBA

Georgetown Business Association

GBA

Georgetown Business Association

# HarborFest

HISTORIC SEAPORT GEORGETOWN

Made
in the
Shade
CONCERT SERIES

# Georgetown Wooden Boat Show

DOWNTOWN MAY 2009

Georgetown
SOUTH CAROLINA

Made in the Shade
CONCERT SERIES

HarborFest
HISTORIC SEAPORT GEORGETOWN

Georgetown Wooden Boat Show
DOWNTOWN MAY 2009

Harborwalk.
GEORGETOWN est. 1732

Harborwalk.
GEORGETOWN | est. 1732

Harborwalk.
GEORGETOWN est. 1732

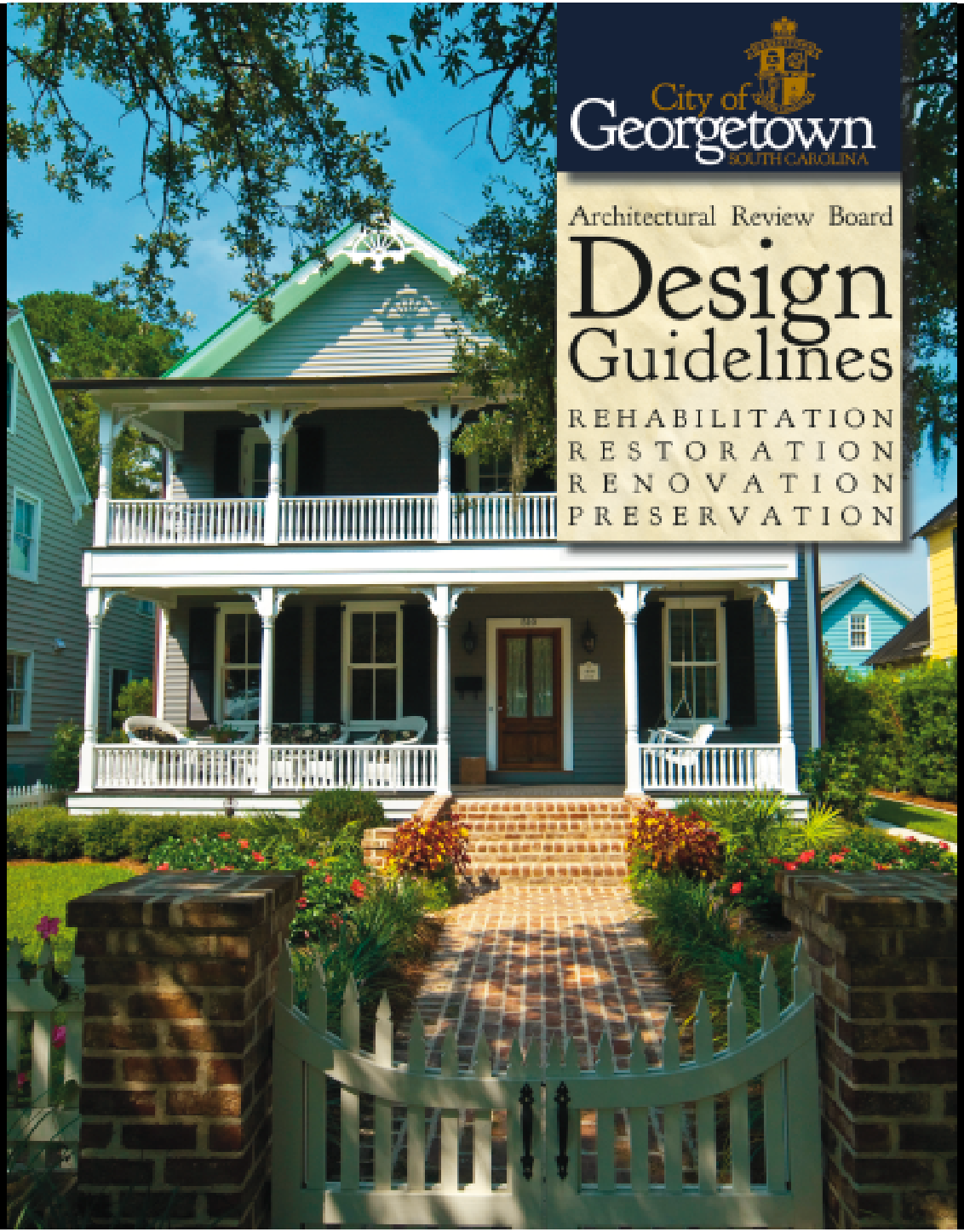
Harborwalk.
GEORGETOWN | est. 1732

Buy George

LOCAL MONEY STAYS LOCAL

Buy
George
LOCAL MONEY STAYS LOCAL

Georgetown
SOUTH CAROLINA



City of Georgetown
SOUTH CAROLINA

Architectural Review Board

# Design Guidelines

REHABILITATION
RESTORATION
RENOVATION
PRESERVATION

Georgetown
SOUTH CAROLINA

2010 SHOPPING & DINING GUIDE

# Your Vacation from Your Vacation.