

CITY OF GEORGETOWN

FY 2019/2020 APPLICATION FORM
ACCOMMODATIONS & HOSPITALITY TAXES

APPLICATION FORM

DUE DATE FOR APPLICATION : FRIDAY MAY 24, 2019 MUST SUBMIT ORIGINAL AND 10 COPIES OF ALL FORMS

Mail/Deliver to City of Georgetown, Attention Eliza Jagger, 1134 N Fraser St, PO Drawer 939 Georgetown, SC 29442

Following information is required:

1. Name of Project/Event: \_\_\_\_\_

2. Organization: \_\_\_\_\_

3. Street Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

4. Contact Person: \_\_\_\_\_

5. Telephone: \_\_\_\_\_

6. Email: \_\_\_\_\_

7. Is this organization currently chartered as a non-profit corporation and registered with SC Secretary of State?
\_\_\_\_\_ YES \_\_\_\_\_ NO

SUBMIT ONLY ONE COPY of your current registration letter

8. A. Total estimated attendance \_\_\_\_\_ B. Total tourists-traveled 50 miles on way \_\_\_\_\_

Estimated percentage of tourist to be served by the event or project: % (B/A)\*

\*% for Partially Funded Expenditures

C. Total tourist 'day trippers' \_\_\_\_\_ D. Total tourists staying overnight \_\_\_\_\_

9. Funding Requested: \$ \_\_\_\_\_

10. Check the project categories which are being requested for funding.

Project Categories - ALL MUST attract or provide for tourists.

\_\_\_\_\_ 1. Destination Advertising/Promotion

\_\_\_\_\_ 2. Tourism-Related Events

\_\_\_\_\_ 3. Tourism-Related Facilities

\_\_\_\_\_ 4. Tourism-Related Public Services

\_\_\_\_\_ 5. Tourist Public Transportation

\_\_\_\_\_ 6. Waterfront Erosion/Control/Repair

\_\_\_\_\_ 7. Operation of Visitor Information Centers

\_\_\_\_\_ 8. Other

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Instructions : Answer the following questions and complete the Financial Profile - Application Form

1. General Description of the project/event:

2. What is the expected economic impact on tourism and the tourism industry in the area to be served?

Please include the number of tourist 'day trippers' and overnight stays your project/event is estimated to generate.

3. How will the effectiveness of the project/event be evaluated as it relates to attracting and promoting tourism ? (i.e. surveys)

I certify that all information and attachments in this report are true and correct, and that the accommodations and/or hospitality tax funds awarded will be used solely in accordance with both City guidelines and State laws.

Signature of Administration Official

Print Name & Title

Date